

# CMS

## Cleaning. Management. Services.

International Trade Fair and Congress

### Facts & figures (reference year 2019)

Total area (m <sup>2</sup> )	31,034
Net area (m <sup>2</sup> )	16,758
Total no. of exhibitors	448
No. of international exhibitors	120
No. of countries represented	25
No. of trade visitors	20,318
No. of countries represented	80
Cost of indoor space/row stand, 2021 (Euro/m <sup>2</sup> )	189.00
Frequency	every two years
Date of next event	21 - 24 September 2021

### Brief description

CMS Cleaning. Management. Services, the international trade fair for cleaning systems, building management and services, is the only trade event in Germany to cover the complete spectrum of cleaning industry products and services. With a professional supporting programme and special shows featuring state-of-the-art equipment, the CMS combines a full range of themes at the main meeting place for manufacturers, retailers and service providers. The event sponsors and their international partners provide an industry-wide forum for exhibitors and visitors along with a top-notch congress programme.

Germany is Europe's leading market for commercial cleaning technology and the building cleaning industry is one of the country's prime employers. With a view to this powerful market, Berlin, as a capital city and a top-ranking global metropolis, is an ideal place to present new products and services along with professional expertise and know-how. Berlin is also a gateway to the international high-volume markets in Europe and overseas as well as the emerging markets in Central and Eastern Europe.

### Products on display

**Cleaning:** Treatment agents, cleaning tools and equipment, machinery and accessories, climbing aids and safety barriers, building services equipment consumable materials, work safety and protective clothing, outdoor cleaning equipment and machinery

**Management:** Software, floor space management systems, calculation programs for commercial accounting, personnel management, quality control, contract management, specialized literature

**Services:** Cleaning and care services, catering, monitoring and management of building technical installations, outside facilities and parking areas, security services, gardening and winter services, waste disposal, facility management

### Visitor target groups

**Buyers** from industry, retail sector, banks, insurance, municipal authorities, hotel and catering trade **Private contractors:** Cleaning companies, building service providers, facility management

**Public sector contractors:** Municipal and other public authorities, sports facility operators, transport companies, public building operators (airports, railway stations, department stores, etc.)

**Customers in the health care sector:** Hospitals, nursing homes, social institutions, commercial kitchens

**Building and real estate sectors:** Planners, architects, construction companies, property management companies

**Organizer**

Messe Berlin (Contact: Heike Hemmer, T +49 30 3038 2109  
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**Technical sponsors**

Fachverband Reinigungssysteme im VDMA, Frankfurt  
Bundesinnungsverband des Gebäudereiniger-Handwerks (BIV), Bonn

**Conceptual sponsor**

Industrieverband Hygiene und Oberflächenschutz (IHO), Frankfurt