

PRODUCT DETAILS

PRIZE CATEGORY CLEANING PRODUCTS

PURUS



INNOVATION
AWARD
CMS BERLIN

A set of clear criteria has been developed for the CMS Purus Innovation Award to ensure a solid technical basis for the evaluation. Key performance indicators that are customary in the industry will provide the competition's judges with the necessary clarity when making their comparisons. Nominations will be made in accordance with a clearly understandable points system. Each of the judges can award up to 10 items for each of the evaluation criteria. Criteria A and B will be evaluated by judges from the design sector, criteria C to E by judges from the building services industry.

Company (participant)

Product designation

General description of the product (text area, max. number of characters incl. spaces 1200)

Product web site (optional, web URL)

Product film online (optional, web URL)

(Password for viewing protected films, if applicable)

Details about the evaluation criteria:

A) Functionality/Ergonomics

(incl. DIN EN ISO 26800, DIN EN ISO 6385, DIN EN 614)

Please describe what properties or innovations are offered by the product to assist operators in everyday use:

How have the ergonomics of the product packaging been improved in order to provide efficient, error-free and easy operation? (e.g. shape adapted to the user's body, and layout of the handles mountings, ease of use) | max. 5 items (text area, max. number of characters incl. spaces 1100)

How is the operator provided with the required information? e.g. provision of factual information; use of motivations means of communication or product characteristics to influence the user's behaviour; elements such as colours, shapes or symbols to indicate functions, properties and possible uses) | max. 5 items (text area, max. number of characters incl. spaces 1100)

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B) Emotions/Perceptions

No details required.

C) Environmental compatibility (incl. ISO 14001, EMAS, AISE)

Nowadays we should all make every effort to help protect the environment in order to keep our world a place worth living in. Please describe the ecological quality of the product with regard to the following:

Certifications | max. 4 items

Use of biodegradable substances (> 96%: 1 point, >98%: 2 items), can be safely disposed of or recycled | max. 4 items

Product technology: Consumption data, impact on energy and environmental resources (e.g. details or concentrations/dispensing, minimizing water consumption and the amount of chemicals used | max. 2 items

(text area, max. number of characters incl. spaces 2200)

D) Life cycle costs

Not only one-off investment costs but also a consideration of the running costs are a major factor in the acquisition of equipment. A product that appears to be cheap can rapidly turn out to have hidden costs. An efficient and economical product (solution) can be identified by a detailed study of the life cycle costs.

Please indicate using the following parameters:

Concept life cycle costs | max. 10 items

- Outlay in everyday working (e.g. compulsory labelling, use of personal protective equipment, training requirement/outlay of instruction, self-explanatory nature of products/labelling, administrative outlay e.g. for hazardous substances register/documentation)
- Ancillary cost efficiency (e.g. use of personal protective equipment)
- Means of preventing damage to surfaces being cleaned

(text area, max. number of characters incl. spaces 2200)

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E) Time (practical performance figures)

Please describe the effectiveness of the product submitted compared with similar and possibly with existing products.

Time savings provided by the concept, and its effectiveness | max. 10 items

(text area, max. number of characters incl. spaces 2200)