

# CONDITIONS OF PARTICIPATION IN THE CMS PURUS INNOVATION AWARD 2019

## Participation

All exhibitors at CMS Berlin are invited to participate. Those involved in staging this competition as well as companies and associations represented on the panel of judges are excluded from participating.

The competition is open for the following: finished items in industrial series production, digital applications and services (referred to hereinafter as "Products"). A prerequisite for acceptance is that the submitted product solutions shall have been launched on the market or published no longer than two calendar years ago or, at the latest, during the same year in which they have been registered for entry in the competition.

## Prize categories

Messe Berlin GmbH invites entries for the CMS Purus Innovation Award in the following categories:

### 1. Large Machines

The "Large Machines" category applies to equipment with a weight in excess of 50kg and that cannot be transported in a normal passenger car.

### 2. Small Machines

The "Small Machines" category applies to equipment with a weight of less than 50kg and that can be flexibly carried in a passenger car.

### 3. Equipment

The "Equipment" category covers all products supplied for use with mobile/manual cleaning, including small cleaning aids such as gloves, refuse sacks, cloths etc.

### 4. Washroom Hygiene

The category "Washroom Hygiene" encompasses all the product solutions for equipping washrooms, from hand driers/hand cleaning systems and WC paper systems to fragrance and disinfectant dispensers.

### 5. Digital Tools and Systems

The category "Digital Tools and Systems" covers digital product solutions such as management systems and software applications.

### 6. Cleaning Products

Included in the "Cleaning Products" category are treatment agents and products for the cleaning and care of surfaces, rooms and textiles, and for disinfection and deodorizing.

The inclusion of one and the same product in more than one category is not permitted.

## Multiple participation

Each participant may submit entries in different award categories, and three entries are allowed in each category.

## Repeat participation

Products which have already been accepted for the CMS Purus Innovation Award or CMS Purus Award on previous occasions may not be submitted again, unless substantial changes to their function or design have been made in the interim period. If this is the case, the person submitting the entry must draw attention to this situation in the product description, and must include the necessary proof. This also applies to entries that have been submitted on past occasions and have failed to win an award.

## Deadlines

The deadline for submissions is 31 May 2019.

The date on which they are received by the organizer is decisive. An initial evaluation will be made in June of the year in which the competition is being held, and the judges will choose the award winners from the shortlist in September.

## Competition documents

Competition documents may be obtained from Messe Berlin GmbH, Messedamm 22, 14055 Berlin. Contact: CMS, tel. +49(0) 30 3038-2185, cms@messe-berlin.com, [www.cms-berlin.com/PIA](http://www.cms-berlin.com/PIA).

All queries regarding the invitation to compete or the competition itself should be sent to the CMS Project Team at Messe Berlin. The judges are required to not divulge any details while the competition is taking place.

## Judges

An independent panel of judges will decide on the nominations and the award of prizes. Their decision is incontestable. There is no right of appeal.

The judges may call on the services of experts for specialist advice, who shall have no voting rights.

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## Evaluation criteria

The evaluation of the entries in each of the award categories is made using a criteria matrix that has been specially developed for the CMS Purus Innovation Award. This comprises criteria from the cleaning industry, based on an expanded "Sinner's Circle", together with evaluation standards for the quality of processes and innovations.

### 1. Criterion A: Functionality, ergonomics and usability

How functional and informative is the submitted solution? Has the product been designed to be user-friendly and safe to work with? Is its operation self-explanatory, effective, efficient and satisfactory, irrespective of the user's physical condition, cultural background or qualifications?

### 2. Criterion B: Emotions/perceptions, aesthetic quality and exemplariness

On the whole does the user experience the interaction with the product solution as positive, prior to, during and following use? Are the formal impression and aesthetic quality of the product intrinsically convincing? Does the product solution set new standards in a product category or in individual areas?

### 3. Criterion C: Environmental compatibility, energy balance and raw materials

Can environmental compatibility be proven by means of an approval certificate? Can factors such as sustainable natural resources and materials, the energy balance and recovery of raw materials be positively assessed? How should the impact on energy and environmental resources be assessed?

### 4. Criterion D: Life cycle costs

How effective is the product solution considering its life cycle costs, taking into account not only the investment costs but also the running costs? What is the intended operating life, and is the choice of materials appropriate for its function and quality of use?

### 5. Criterion E: Time (practical performance index)

How effective is the product solution that has been submitted? Does the use of the product or the approach to the solution positively affect the efficiency of the work process? In this respect the actual performance index is taken into consideration.

## 1. Evaluation stage: Nomination

In the initial round of evaluations the judges will select a shortlist from the best submissions, in accordance with a transparent points system. Judges from the building cleaning sector will primarily evaluate criteria C to E, with criteria A to B being evaluated by judges from the design sector.

For each submission each judge will award at least 1 and no more than 10 points for each of the criteria. The submissions with the highest total number of points will be considered as nominated. A maximum of three entries can be nominated in each award category. No awards will be made in a category if fewer than two submissions are nominated in that category.

The nominees will be informed of the judges' decision and requested to submit the original product. Participants who fail to comply with this request within the stipulated deadline may be excluded from the judging and award of prizes. The judges may subsequently withdraw a nomination if it is revealed that the conditions under which the nomination has been made are not relevant.

## 2. Evaluation stage: Judging and conferring of the CMS Purus Innovation Award

During the second round of evaluations the judges, using the original products that have been submitted, will scrutinize the points that have been awarded for each of the criteria. During the scrutiny process for the original products each of the judges may review the points that he has awarded and may change his final evaluation accordingly.

Those participants whose entries have been nominated during the 1st evaluation stage can present their nominated product solutions to the judges within a specified period and answer questions put to them by the judges.

The judges will make their decisions about conferring the CMS Purus Innovation Award in the respective categories on the basis of the individual and final evaluations by all the judges. A vote will be taken to decide the winner if an equal number of points has been awarded. In this case a simple majority will suffice.

A maximum of one award in each category may be conferred. If fewer than two submissions are nominated in an award category, no awards will be made in that category. The decision to confer an award will be made by the independent judges on the basis of their expertise and in accordance with previously published evaluation criteria.

The winners will be announced at a ceremony during the CMS.

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## Submissions to the competition

Submissions to the competition must comprise the following:

1. Completed application form with details of the person making the submission, acknowledgment of the competition conditions, basic details about the entry submitted, and 3-4 digital images of the product. Internet links with additional information about the product and/or a film about the product may be provided as an option.
2. Submission form with compulsory details about the evaluation criteria in the award category for which the entry is being submitted.

No other documents or additional information media will be accepted. Original products may only be submitted for the second stage of evaluation following successful nomination and a specific, corresponding request.

## Application form

A separate application and submission form is required for each item entered for the competition. The form is part of the invitation to submit entries and can be downloaded from [www.cms-berlin.com](http://www.cms-berlin.com).

## Address for entries

The completed competition documents should be sent to the following address: Messe Berlin GmbH, CMS, Messedamm 22, 14055 Berlin, [www.cms-berlin.com/PIA](http://www.cms-berlin.com/PIA).

Delivery in person is on possible subject to prior agreement.

## Participation fee

In order to participate in the competition an application fee of 170 EUR for each participant is payable plus a participation fee of 50 EUR for each item entered for the competition, and plus sales tax at 19%.

## Publication

The product solutions that have been nominated and selected for an award will be presented during a special show at CMS Berlin 2019. The participants agree to the publication of the nominated and prize-winning products in trade media and in documentation. The organizer gives an undertaking that publication of all kinds will only take place subject to the conditions stated herein and including the name of the manufacturer/distributor/originator as supplied by the sender.

## Dispatch and insurance

The participants themselves are responsible for providing adequate packaging and for arranging transport insurance. Consignments that arrive in a damaged condition or which have not been prepaid will not be accepted.

## Liability

The sender bears the risks of participating in the competition. From the time that the submitted documents have been received the organizer will retain them with his own standards of care (§690 BGB) for the entire time that they are in his safe keeping (acceptance of the delivery, judging, display, until they are handed over to the forwarding company for return delivery).. The organizer will take out insurance cover to compensate for direct material damage in the event of loss or damage, the organizer's liability being limited to the insurance benefit.

There is no right of appeal. The place of jurisdiction is Berlin. German law shall apply exclusively.

## Imprint

### Organizer:

Messe Berlin GmbH  
Messedamm 22, 14055 Berlin  
[www.messe-berlin.de](http://www.messe-berlin.de)  
Project Director: Heike Hemmer, Business Unit Mobility & Services

### Cooperating partner:

International Design Centre Berlin (IDZ)  
Am Park 4, 10785 Berlin  
[www.idz.de](http://www.idz.de)

### Media partner:

rationell reinigen – Gebäudedienste, a trade publication of Holzmann Medien GmbH & Co. KG, Gewerbestrasse 2, 86825 Bad Wörishofen, [www.rationell-reinigen.de](http://www.rationell-reinigen.de)