

# Conditions of Participation

## CMS 2021 – Cleaning. Management. Services.

### 1 Event

CMS 2021 – Cleaning. Management. Services. is an international trade fair and congress, which is summed up by its motto “Cleaning. Management. Services. “. CMS showcases the latest products and processes for today’s building cleaning trade and services.

Supporting organizations are the BIV, Federal Cleaning Trades Association, Bonn, and the VDMA, Trade Association for Cleaning Systems, Frankfurt.

Messe Berlin GmbH is responsible for implementation and management of the event.

### 2 Dates and Times

#### Duration of the event

21 – 24 September 2021

#### Place:

Messegelände Berlin

#### Halls

1.2, 2.2, 3.2, 4.2, 6.2, Outdoor area, Entrance south, Marshall-Haus

#### Early bird offer until:

1 October 2020

#### Opening hours general public

10 a.m. to 5 p.m.

#### Opening hours exhibitors

9 a.m. to 6 p.m.

#### End of stand construction

20 September 2021, 6 p.m. (construction)  
10 p.m. (decoration)

#### Stand dismantling

24 September 2021, 5 p.m.  
to 27 September 2021, 6 p.m.

### 3 Conditions of Acceptance

The following will be accepted as exhibitors at CMS: manufacturers, service providers, traders, distributors, associations and institutions who offer a range of products according to the listed products groups of CMS 2021.

### 4 Stand Rental Charges

The net stand space charges for 1sqm are listed below (incl. a general cover for electricity and water consumption):

	Early bird offer Valid until 1 October 2020	valid from 2 October 2020
Row Stand	179.– EUR	189.– EUR
Corner Stand	195.– EUR	206.– EUR
Peninsula Stand	216.– EUR	227.– EUR
Island Stand	237.– EUR	248.– EUR
Outdoor display	93.– EUR	98.– EUR
Special show: Grounds Maintenance	124.– EUR	130.– EUR

For a two-storied structure on ordered stand space we charge for the upper structure **91.– EUR per sqm**.

Messe Berlin only provides partition walls upon extra payment and on special request.

A surcharge of **128.– Euro per sqm** will be imposed for a standard complete stand, **136.– Euro per sqm** for a classic complete stand and **139.– Euro per sqm** for a special complete stand.

All charges are subject to statutory value added tax.

Any area measuring less than 1sqm will be charged for in full.

In addition 0.60 Euro AUMA-Fee per sqm of display space + value added tax will be charged in accordance with an agreement with the Exhibition and Trade Committee of German Industry (AUMA).

### 5 Media Package

The media package by Messe Berlin GmbH offers its exhibitors a selection of marketing tools designed to promote market presence and optimize trade show performance.

The media package is mandatory for all exhibitors and the fee is connected to the square dependent on the size of the stand. For detailed information, please see page 25.

### 6 Terms of Payment

#### Due dates

The down payment for the stand rental and ancillary costs must be paid by the due date specified in the down payment request (four weeks after admission of the exhibitor at the latest, prior to the start of the event at any rate). Payment must be made to one of the bank accounts of Messe Berlin GmbH indicated on the invoice. A final invoice will be sent after the event’s end.

#### Objections

Objections to invoices can only be considered if they are lodged with Messe Berlin GmbH in writing within 14 days of the date of invoice.

### 7 Workers' and exhibitors' passes

Exhibitors are entitled to exhibitors’ passes in the following quantities:

Stand space up to 20sqm: **3 passes each**

For each additional complete 10sqm of stand space: **1 pass each**

Additional exhibitors’ passes may be purchased.

### 8 Exhibitor Services (BECO)

The exhibitor service documents mentioned in the General Terms of Business for Trade fairs and Exhibitions organised by Messe Berlin are available online in the BECO shop (Berlin Expocenter Online). All content and information listed in the BECO Shop are exhibitor service documents. The BECO shop is the online order platform for additional services like installations, stand construction and equipment, permissions, tickets and can be found at [www.cms-berlin.com/BECO](http://www.cms-berlin.com/BECO).

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### 9 Exhibition Protection

Temporary protection of designs and trademarks is provided during CMS 2021 on the basis of § 15 Designgesetz (Registered Design Law), § 6a Gebrauchsmustergesetz and § 35 Markengesetz.

#### 9.1 Exclusion of exhibitors due to infringement of property rights

CMS provides a high quality marketing platform for its exhibitors who, in fair competition with one another, can present new products, systems and processes on the international cleaning market. By accepting the conditions of participation exhibitors agree to present only those products and services which do not infringe the commercial property rights of third parties (patents, trade marks, registered designs, utility models) and/or the copyrights of third parties.

Messe Berlin is entitled to exclude exhibitors from CMS (non-admission, revocation of admission, exclusion while the event is in progress, exclusion from future events), if a materially justifiable reason for such an exclusion exists.

A materially justifiable reason is deemed to exist in particular if a ruling has been made by a German court against the exhibitor (judgment or order), prohibiting the exhibitor from exhibiting or offering a product or service which that exhibitor, in contravention of the judicial ruling, intends to or is actually presenting at the event. This only applies as long as the judicial ruling has not been revoked by a subsequent ruling made in the course of an appeal procedure. Messe Berlin is not required to examine the validity of the ruling.

Exclusion shall be at the sole discretion of Messe Berlin. No legal claims by third parties will be entertained for the exclusion of the exhibitor whose exclusion has been justified on account of his actions. In the event of exclusion the exhibitor concerned cannot assert any claims for reimbursement or damages against Messe Berlin. This also applies even if the judicial ruling against him is subsequently revoked.

### 10 Performing rights - GEMA fees

Approval must be obtained from the German Performing Rights Organization, GEMA, for any public performance of copyrighted music by means of CD's of other sound media, or for musical performances, reproduced in radio and television broadcasts. Application should be addressed to:

GEMA  
Bayreuther Straße 37, 10787 Berlin  
T +49 30 21245 00  
Email: gema@gema.de

### 11 Noise, background noise

Musical performances on the fair ground are only allowed with special permit of Messe Berlin. Machines and video, musical or show performances must not disturb visitors or other exhibitors. (See Technical Guidelines Berlin Expo- Center City, issue 4.7.7.)

### 12 Acceptance of orders, advertising and sales

Direct sales and deliveries may not be made at the exhibition. Advertising material may only be distributed on behalf of exhibitors' own companies and only for products they exhibit. No advertising may be carried out on behalf of other companies, and in particular any advertising for the manufacturers' customers is prohibited. The posting or distribution of printed advertising material or samples outside the rented stand area are prohibited, and no writing is allowed on the hall walls. It is strictly forbidden to hand out any kind of advertising outside of the stand, but the purchase of a promotion-ID is possible. In case of abuse, Messe Berlin is reserving the right to charge contractual penalty payment amounting 2000.00 EURO.

### 13 Technical Guidelines

Exhibitors must observe the „Technical Guidelines“, which are contained in the „Exhibitors' Service Manual“. They must comply with the conditions laid down in the law pertaining to technical equipment (Equipment Safety Law), to which attention is drawn in an appendix to the Technical Guidelines.

**Stand walls** bordering visitor aisles must include transparent panels, niches, displays or something comparable in order to provide an open atmosphere on the exhibition stand in tune with the event.

**Stand boundary walls** facing any open aisle may not exceed 30 % of the stand length boundary. Exceptions could be possible in agreement with CMS project director and/or opposing exhibitor. Such boundary walls facing the aisle must be suitably decorated with graphics. Any stand construction which includes such stand boundary walls must be submitted for approval.

Where the **back wall of a stand** measuring over 2.50m in height adjoins that of neighbouring exhibitor, its appearance must be a neutral white, so as not to adversely affect the appearance of the other stand. The lessee is obliged to install a white partition separating his stand and the directly adjacent stand, which is structurally stable, has no gaps, and bears no advertising of any kind. Any stand construction which includes such walls must be submitted for approval.

### 14 Official Permits

Exhibitors are responsible for ensuring that necessary permits for his own activities on the stand and on site, and staff acting on their behalf have been obtained and that all applicable provisions of commercial legislation and police regulations are duly observed. Official Permits is subject to the terms of item 13 of the "General Terms of Business for Trade Fairs and Exhibitions" of Messe Berlin.

### 15 General Terms of Business

These Conditions of Participation are subject of the enclosed "General Terms of Business for Messe Berlin GmbH".