

The Next Level  
of Cleaning

**CMS**  
**WORLD**  
**SUMMIT**  
2019

# Success through cleanliness

Good business  
with cleaning and hygiene



**CMS19 BERLIN**

cleaning. Management. services.

International Trade Fair and Congress

24–27 Sept. 2019

[www.cms-berlin.com](http://www.cms-berlin.com)

Messe Berlin

# Outstanding opportunities in Europe's largest cleaning market

Cleanliness is quality that one can see. Impressing with hygiene ensures satisfied customers. CMS Berlin leads the way with its exhibition of products and services for the commercial cleaning sector. All the big brands and innovations can be found here.

## A platform for expertise in cleaning and hygiene

Germany is Europe's largest market for products and services in the cleaning, management and facility services sector. German cleaning equipment manufacturers export 73 per cent of their goods. 700,000 people work in the German building cleaning trade which in 2016 achieved a turnover of 17 billion euros. The facility management sector recently exceeded 5 per cent of national gross domestic product and is a driving force of the job market. CMS Berlin provides a unique showroom for the products and services of manufacturers and providers.

## Meeting place of a global community

CMS Berlin gathers everyone involved in the cleaning and hygiene sector. Exploring new horizons promotes an interdisciplinary exchange of knowledge. Special shows and the CMS Purus Innovation Awards provide added attractions. Support by the industry associations BIV, VDMA and IHO guarantees quality and first-class contacts. And with the CMS World Summit, the international gathering of the industry's leaders, Europe's leading platform in 2019 will be keeping on top of the latest developments.

77 countries!  
**+13%**



CMS 19 BERLIN



23,000 industry representatives!  
**+11%**

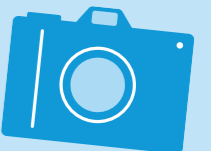


18,300 trade visitors!  
**+8%**

430 exhibitors!  
**+14%**



133 representatives of the press!  
**+23%**

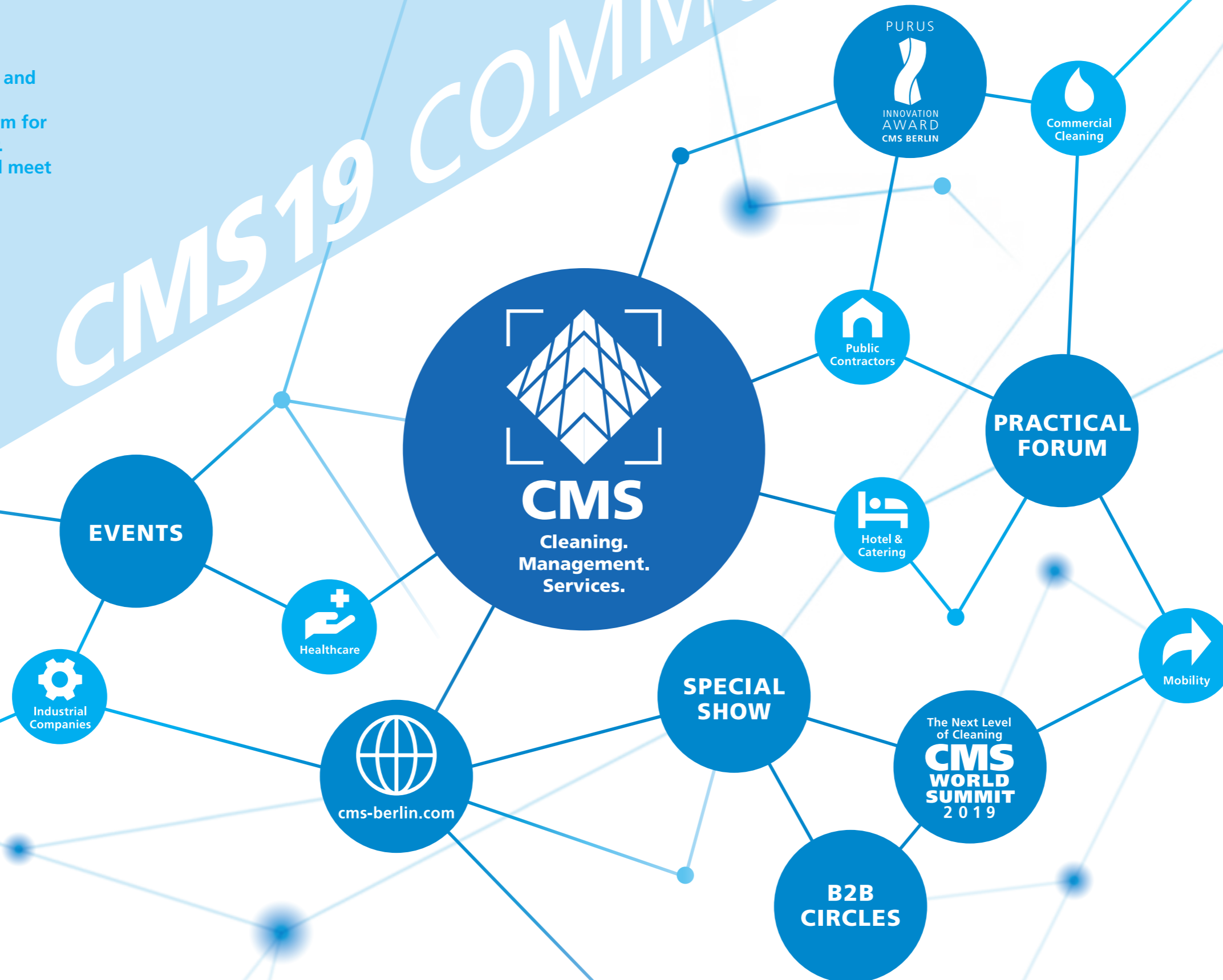


# A comprehensive platform for manufacturers and users

With its wide range of products and services CMS Berlin is currently Europe's most successful platform for the cleaning and hygiene sector. This is where all the experts will meet in 2019.

For details please visit:  
[www.cms-berlin.com](http://www.cms-berlin.com)

# CMS19 COMMUNITY





# Contacts, culture and an international congress

There is a good reason why CMS Berlin is held in the German capital. This is the only venue that is so close to decision-makers from industry and politics. All around the fair a wealth of cultural and culinary attractions await visitors.

**Berlin is the ideal venue for CMS**  
Business in Berlin is booming. University attendance is at a record high. The eastern European markets are on our doorstep. Leading opinion formers, associations and the media are all here, and the exhibition grounds in the western half of the city can be easily reached. Conditions are ideal for a visit to CMS Berlin – the rest is up to you!



**A congress with a global appeal**  
Taking place parallel with CMS Berlin, the CMS World Summit will be gathering leading minds and active players from the cleaning industry in Berlin. We look forward to fascinating keynote speeches, lively discussions – and to welcoming interested international visitors.

  
**95%**  
satisfied  
trade visitors!



EXTRAS

**93%**  
satisfied  
exhibitors!



CMS19

**CMS Berlin**  
Cleaning. Management. Services.  
International Trade Fair and Congress  
24 – 27 September 2019  
Berlin ExpoCenter City

**CMS World Summit**  
The Next Level of Cleaning  
25 – 26 September 2019

**Organisers**

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**Messe Berlin around the world**  
Get in touch with our foreign representatives  
who can help you plan your visit on the spot.  
[www.cms-berlin.com/Contact](http://www.cms-berlin.com/Contact)

**Early Bird rates**  
will apply until 1 October 2018  
Make sure you secure the best exhibitor  
places and favourable rates!  
[www.cms-berlin.com/Registration](http://www.cms-berlin.com/Registration)

**Supporting associations**  
Bundesinnungsverband des  
Gebäudereiniger-Handwerks (BIV)  
[www.die-gebaeuedienstleister.de](http://www.die-gebaeuedienstleister.de)



**Die Gebäudedienstleister**  
Bundesinnungsverband

Fachverband Reinigungssysteme  
im VDMA  
[www.vdma.org](http://www.vdma.org)



**Non-commercial association**  
IHO – Industrieverband Hygiene  
und Oberflächenschutz  
[www.iho.de](http://www.iho.de)

