



**CMS 19**  
BERLIN

**Cleaning. Management. Services.**  
International Trade Fair and Congress  
24 – 27 September 2019

The Next Level  
of Cleaning  
**CMS**  
WORLD  
SUMMIT  
2019

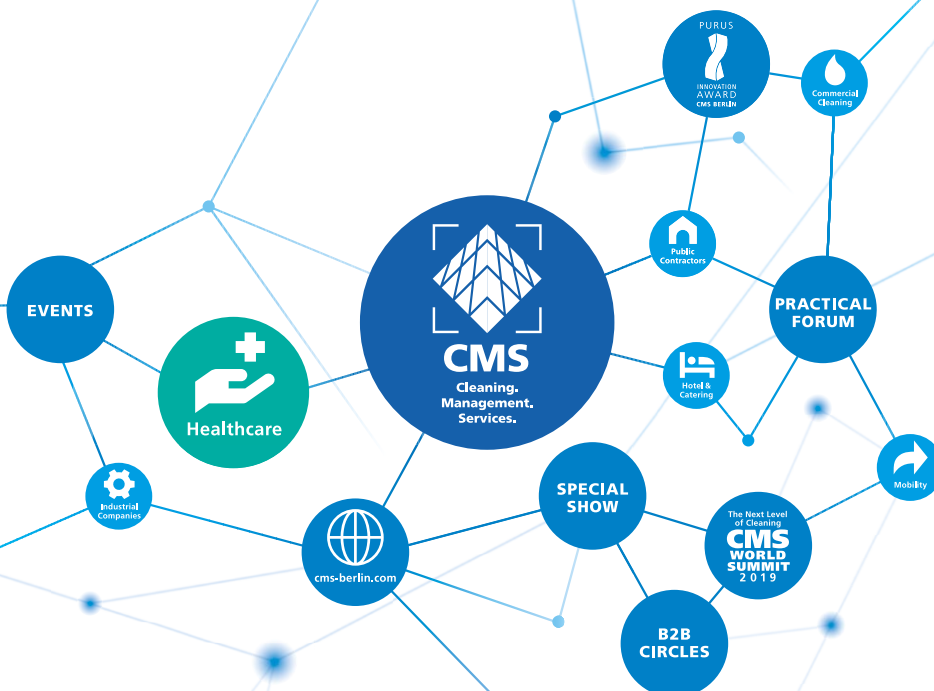
# CMS BERLIN 2019: THE INTERNATIONAL PLATFORM FOR EXPERTISE IN THE CLEANING AND HYGIENE MARKET

Health and hygiene belong together. Many infections can be prevented by implementing hygiene measures. However, modern hygiene standards place high demands on staff in medical institutions and on cleaning services providers. That makes it all the more important to keep abreast of the latest products, services and hygiene standards.

From 24 to 27 September 2019 the international cleaning trade fair CMS Berlin 2019 will provide a comprehensive market overview of products, systems and methods employed in the entire commercial cleaning market. This will include cleaning agents, care products and disinfectants as well as innovations and technological advances in cleaning machines and devices

## Meeting place of a global community

CMS Berlin gathers everyone involved in the cleaning and hygiene sector. Exploring new horizons facilitates an interdisciplinary exchange of knowledge. Special shows, B2B circles and the CMS Purus Innovation Awards provide added attractions. Support by the industry associations BIV, VDMA and IHO guarantees quality and first-class contacts. And with the CMS World Summit, the international gathering of the industry's leaders, Europe's leading industry platform in 2019 will be keeping on top of the latest developments.



# CMS BERLIN 2019

With the CMS World Summit, CMS 2019 will successfully combine a congress, trade fair and networking events. With the Purus Innovation Awards (PIA), Messe Berlin will recognise products, tools and systems that feature excellent usability and an outstanding overall design. These prizes for innovative and intelligent products and solutions are among the most sought-after in the industry. Awarded in six categories, one of them is presented exclusively for cleaning agents, as manufacturers invest above-average sums for researching and developing these products.\*



Healthcare

This is where manufacturers of cleaning and hygiene products will exhibit their innovative and highly efficient products. Important decision-makers and hygiene managers will be visiting CMS Berlin to hold specialist talks with exhibitors and find out about the latest trends in cleaning and hygiene.



95%  
satisfied  
trade visitors

Every company belonging to the IHO will be represented at CMS, a guarantee of the quality of CMS Berlin and another reason why it is a must for hygiene managers and cleaning services providers.

## Supporting associations



**Die Gebäudedienstleister**  
Bundesinnungsverband

Bundesinnungsverband des  
Gebäudereinger-Handwerks (BIV)



Fachverband Reinigungssysteme im VDMA

## Non-commercial association



IHO – Industrieverband Hygiene  
und Oberflächenschutz

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## CMS Berlin 2019

Cleaning. Management. Services.  
International Trade Fair and Congress  
24 – 27 September 2019  
Berlin ExpoCenter City

## CMS World Summit 2019

The Next Level of Cleaning  
25 – 26 September 2019

\*According to figures released by the IHO, in 2016 turnover in Germany in the commercial market for cleaning agents, care products and disinfectants exceeded one billion euros. The workforce in this sector numbered over 7,000.