



CMS 19
BERLIN

Cleaning. Management. Services.
International Trade Fair and Congress
24 – 27 September 2019

The Next Level
of Cleaning
CMS
WORLD
SUMMIT
2019

CMS BERLIN 2019: THE INTERNATIONAL PLATFORM FOR EXPERTISE IN THE CLEANING AND HYGIENE MARKET

With its wide range of products and services CMS Berlin is currently Europe's most successful platform for the cleaning and hygiene sector. This is where all the experts will meet in 2019.

From 24 to 27 September 2019 the international cleaning trade fair CMS Berlin will provide a comprehensive market overview of products, systems and methods employed in the entire commercial cleaning market. They include innovations and technological advances in cleaning machines and appliances as well as in cleaning agents, care products and disinfectants.

CMS Berlin leads the way with its exhibition of products and services for the commercial cleaning sector. All the big brands and innovations can be found here.

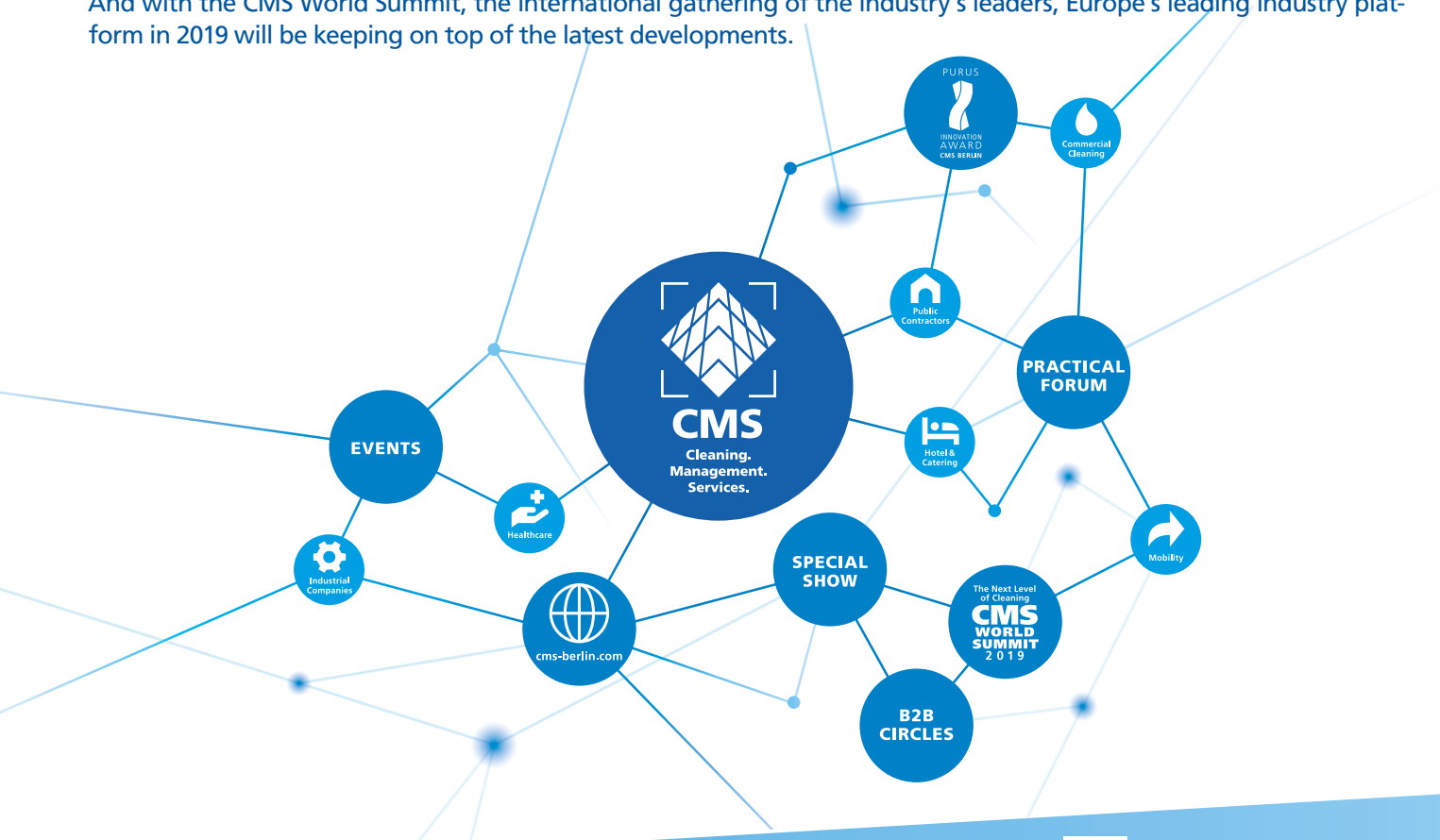


23.000
industry
representatives!

430
Exhibitors!

Meeting place of a global community

CMS Berlin gathers everyone involved in the cleaning and hygiene sector. Exploring new horizons promotes an interdisciplinary exchange of knowledge. Special shows, B2B circles and the CMS Purus Innovation Awards provide added attractions. Support by the industry associations BIV, VDMA and IHO guarantees quality and first-class contacts. And with the CMS World Summit, the international gathering of the industry's leaders, Europe's leading industry platform in 2019 will be keeping on top of the latest developments.



CMS BERLIN 2019

Key products and services

CLEANING

- › Cleaning machines, installations and systems
- › Cleaning appliances and materials
- › Accessories for machines and appliances
- › Chemical cleaning agents and care products
- › Hygiene products for the workplace
- › Technical equipment for the workplace
- › Workwear and protective clothing

MANAGEMENT

- › Facility management
- › Software
- › IT solutions

SERVICES

- › Services
- › Institutions

German cleaning industry facts:



Employees: 700,000 *



Turnover: 17 billion euros *



Export share: 73% **



R&D spending: 5% of industry turnover ***

With the CMS World Summit, CMS 2019 will successfully combine a congress, trade fair and networking events. With the Purus Innovation Awards (PIA), Messe Berlin will recognise products, tools and systems that feature excellent usability and an outstanding overall design. These prizes for innovative and intelligent products and solutions are among the most sought-after in the industry.

93%
satisfied
Exhibitors



92%
Intention to
participate again

Exhibitors at CMS Berlin value the presence of trade visitors in a decision-making capacity and the business leads that this facilitates. Trade visitors at CMS Berlin praise the outstanding opportunities for meeting manufacturers and exchanging views at the fair.



95%
satisfied
trade visitors



92%
Intention to
visit again

This is where manufacturers of cleaning machines, appliances and cleaning agents present their innovative and efficient products to expert international audiences. Important decision-makers and buyers will be visiting CMS Berlin to hold specialist talks with exhibitors and find out about the latest trends in cleaning and hygiene.

Now, more than ever, CMS Berlin is a must for the cleaning industry. Be sure not to miss it!

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Organiser

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CMS Berlin 2019

Cleaning. Management. Services.
International Trade Fair and Congress
24 – 27 September 2019
Berlin ExpoCenter City

CMS World Summit 2019

The Next Level of Cleaning
25 – 26 September 2019



Die Gebäudedienstleister
Bundesinnungsverband



* Building cleaning trade (according to BIV: 2016)

** German cleaning machine manufacturers (according to VDMA: 2016)

*** Commercial market for cleaning agents, care products and disinfectants (according to IHO: 2016)